

MICHAEL P. GALIME, MAYOR
CITY OF UTICA



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**SCENIC & HISTORIC PRESERVATION COMMISSION
OCTOBER 28, 2024 4:00 PM**

S&H Case No.: 15-24
2628 Genesee Street
Applicant: Victory Sign
Owner: Dr. Aymme Belen

Zone: S&H
Cert. of Appropriateness

In accordance with the requirements contained in Section 2-29-44 of the Zoning Ordinance of the City of Utica, the applicant is seeking approval of a Certificate of Appropriateness in order to install signage at the above referenced property.

The applicant is proposing to remove the existing free-standing sign and replace it with a 76" x 91.75" LED message board with an illuminated header sign which will read "BELEN DENTAL" "we've got your smile". The sign will be installed between two black 6" posts which will be 84" high. Landscaping will be added to enhance the signage area.

The proposed sign will be perpendicular to Genesee Street and located in the front yard more toward the south of the parcel.

In accordance with Section 2-29-132 of the Zoning Ordinance of the City of Utica, no off-premises signs are allowed, therefore, only the business at this location will be permitted to publicize on this message board.

In accordance with Section 2-29-134 of the Zoning Ordinance of the City of Utica, 60 sf is the maximum size permitted for a free-standing sign in a Neighborhood Mixed Use zoning district. The applicant will be required to receive an area variance from the City of Utica's Zoning Board of Appeals for the increased size of the sign.

S&H Case No.: 15-24
1608 Genesee Street
Applicant: Utica Sign and Graphics
Owner: Oneida County History Center

Zone: S&H
Cert. of Appropriateness

In accordance with the requirements contained in Section 2-29-44 of the Zoning Ordinance of the City of Utica, the applicant is seeking approval of a Certificate of Appropriateness in order to replace signage at the above referenced property.

The applicant is proposing to remove the existing sign at the top of the building and replace it with new PVC letters. The newly proposed sign will read "ONEIDA COUNTY HISTORY CENTER".