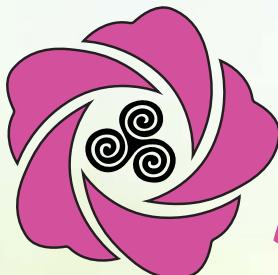


WELCOME TO CREATIVE PLACEMAKING IN ONEIDA SQUARE

The 4th Annual **one**
WORLD
Flower  *Fest*



UTICA
Love

SATURDAY, MAY 12, 2018



MASTER GARDENER SPONSORS



ORCHID SPONSOR



ROSE SPONSORS



DAISY SPONSORS

Broadway Theater League • ShipRite • Oneida Square Market, Inc. • STEAMworks Ability Lab • Tailor & the Cook

WILDFLOWER SPONSORS

Salon One • Sparagna Serve-All Co. • Vintage Furnishings • Palermo Pizzeria • HomeOwnership Center • Priceless Inspections LLC
JAY-K Lumber • Daniele's at Valley View • Swiftys Restaurant & Pub • Tony & Patti Perretta • Holland Farms • Puff 'N Stuff • Big Blue North

CARNATION SPONSORS

Casa Imports • Gigliotti's Driving School

RESTAURANT SPONSORS

Ancora • Tiny's Grill & Bar • Mi Casa • The Tramontane Cafe

PARTNERS AND SUPPORTERS

Boilermaker Urban Initiative • Compassion Coalition • Disruption Network • HomeOwnership Center • The Kelberman Center
The House of the Good Shepherd • Vintage Furnishings • Midtown Utica Community Center • Utica Dance
The Mohawk Valley Resource Center for Refugees • City of Utica • Dance with Utica • Munson-Williams-Proctor Arts Institute
PrattMWP • Salon One • DeSales Center • Albany Elementary School • Cornerstone Community Church • Dented Bumper Yoga
Hart Park • Utica Children's Museum/Kids Oneida • Utica Public Library • Players of Utica • Tiny's Bar & Grill
The Tramontane Cafe • Utica Fire Department, Station 7 • Urbanik's Paints

The 4th Annual **One**
WORLD
Flower Fest **SCHEDULE OF EVENTS**

TIME	ACTIVITY	LOCATION, # ON CENTERFOLD MAP
10:00am	Yoga with Dented Bumper Yoga	in front of Munson-Williams-Proctor Arts Institute (#14)
11:00am	Live Music - Amos Donnell FREE Hip Hop Dance Class - 6-11 year olds Bubble Painting Utica Zoo	Band Shell – Palermo Pizza (#1) Utica Dance Studio (#7) STEAMworks Ability Lab - 500 Plant Street (#5) Utica Public Library - Activity Room (#15)
11:45am	Dance Performance – Ritmo Caribeano History Talk FREE Hip Hop Dance Class - ages 12+	Band Shell – Palermo Pizza (#1) Soldiers and Sailors Monument (#6) Utica Dance Studio (#7)
12:00pm	Live Music - Zz Pendulum Painting FREE Mother's Day Photo Booth	Band Shell at Palermo Pizza (#1) STEAMworks Ability Lab – 500 Plant Street (#5) Kopernik Park, 12-2pm. Get “photo ready” with Salon One (#11)
12:45pm	Dance Mob with Dance With Utica	In the Square, ending at MWPAl lawn (#13)
1:00pm	Live Music- Jerry Dee and the Dovetones , set 1 One World Utica Human Flower Flower-Based Tour of Fountain Elms	Band Shell – Palermo Pizza (#1) MWPAl Lawn (#13) Meet at Fountain Elms (Front Door) (#8)
1:45pm	Dance Performance – TOXIK and Midtown Utica Community Center Dancers	Plant Street (#3)
2:00pm	Jane Jacobs Neighborhood Walk 1 Live Music- Jerry Dee and the Dovetones , set 2	Meet at Soldiers and Sailors Monument (#6) Band Shell – Palermo Pizza (#1)
2:15pm	Jane Jacobs Neighborhood Walk 2	Meet at Soldiers and Sailors Monument (#6)

ALL DAY EVENTS – 11:00am - 3:00pm

Open House - STEAMworks Ability Lab and Oneida Square Public Art & Design	500 Plant Street (Cornerstone Church) (#5)
Open House, Improv Classes, Face Painting	Players of Utica, 1018 State Street (#16)
Rust 2 Green Flower Power Plaza and Information Booth	Dunkin Donuts Parking Lot (#4)
Artisan Marketplace	Kopernik Park (#11)
Sidewalk Chalk Contest	Sidewalk near Kopernik Park (#10)
Live Mural Painting	Soldiers and Sailors Monument Green (#6)
Live Art by Local Artists	Throughout the Square
Youth Art Gallery	Dunkin Donuts Parking Lot Fence (#2)
Green Education and Activities for Kids	MWPAl Fountain Elms Sidewalk (#9)
Mosaic Community Circle and Art by Juanita Finn	Hart Park (near The Tram) (#18)
Chalk Art and Activities for Kids	Eagle Street (#12)
Live Art – Wire Tree Sculpture – Sculpture Space Artists	Eagle Street/Kopernik Park (#11, #12)

LOCATIONS

- A** Mi Casa Restaurant
- B** Palermo Pizza
- C** Dunkin Donuts
- D** Joel's Spanish Food
- E** Scoops & Sandwiches
- F** Popeye's
- G** The Tramontane Cafe
- H** Tiny's Bar & Grill
- I** Ancora
- J** Swifty's Restaurant & Pub
- K** The Tailor & the Cook
- L** Character Coffee



NEIGHBORHOOD MAP

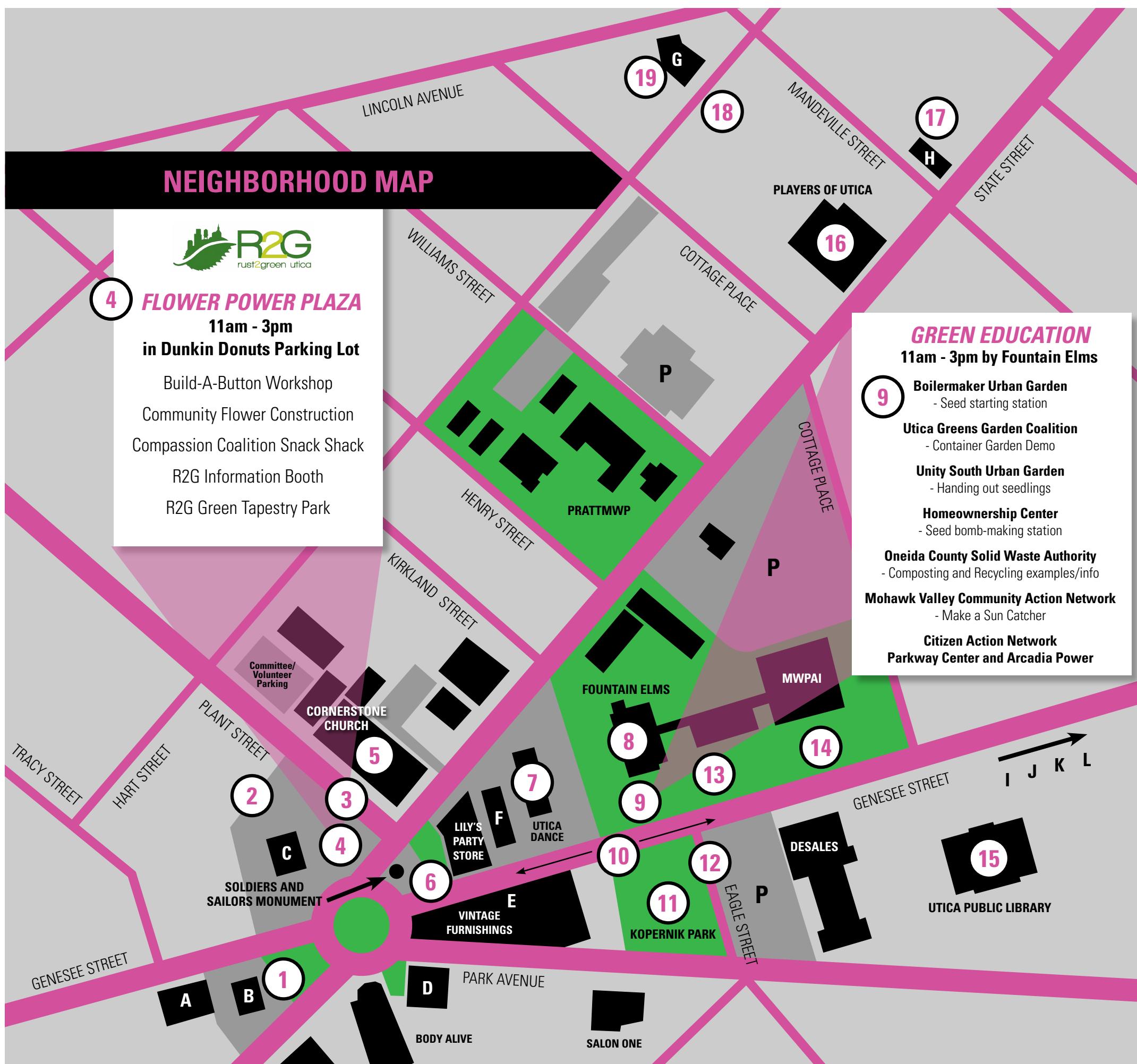


4 FLOWER POWER PLAZA

11am - 3pm

in Dunkin Donuts Parking Lot

- Build-A-Button Workshop
- Community Flower Construction
- Compassion Coalition Snack Shack
- R2G Information Booth
- R2G Green Tapestry Park



GREEN EDUCATION

11am - 3pm by Fountain Elms

- Boilermaker Urban Garden** - Seed starting station
- Utica Greens Garden Coalition** - Container Garden Demo
- Unity South Urban Garden** - Handing out seedlings
- Homeownership Center** - Seed bomb-making station
- Oneida County Solid Waste Authority** - Composting and Recycling examples/info
- Mohawk Valley Community Action Network** - Make a Sun Catcher
- Citizen Action Network** Parkway Center and Arcadia Power

ARTISTS

ARTISAN MARKETPLACE

11am - 3pm at Kopernik Park

- 4 Elements Studio
- ACRE Handmade Crochet Accessories
- BB Designs/Utica Love
- Eric Cleveland
- Cami's Dreamland
- Works by Jim Dieffenbacher
- Earthy Jewels
- Fiery Hill Labyrinth Center LLC
- Scot Foley
- Perfect Love 444
- Piacentino Farms / Yuna's Cookies
- Salon One
- Lisa Sipp-Vallee
- Susan's Silks

SIDEWALK CHALK ARTISTS

- Jennifer Major
- Theresa Augustine
- Chelsea Sereno
- Jessica Poczatek
- Benny Garden
- Abigail Hight

LIVE ARTISTS

- Eric Cleveland • Alexa Cripps
- Prudence Haze • Tino Lopez
- Kate McElhinney • Jodi Richard
- Rotary Club of Sauquoit
- Tony Thompson • Tom Sblendorio
- Hannah Terenzetti
- Marc-Anthony Polizzi
- George Hendrickson

The 4th Annual **One**
WORLD
Flower Fest



Live music at the Band Shell at Palermo Pizza:



Amos Donnell
11am



Zz
12 noon



Jerry Dee and the Dovetones - 1pm & 2pm

2018 Flower Fest Committee

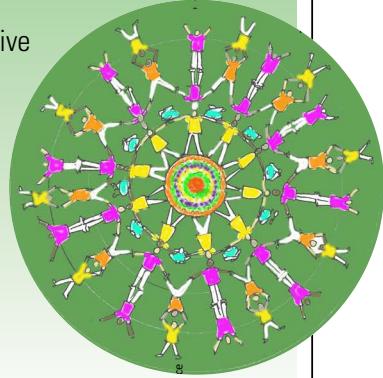
Chair: Angela Johnson

Planning Committee:

Joe Caruso	Richelle Maki
Derek Crossman	Gabriella "Gia" Marchesani
Rachel Daughtry	Cathy Marsh
Jerry Dischiavo	Gina Murtagh
Anthony "Zee" Donaldson	Alex Samoray
Katie Giacovelli	Diane Shoemaker
Rebecca Spataro Kearns	Michelle Truett
	Caroline Williams

Be Part of a Human Flower!

Take part in a cool collaborative flower project where YOU become the flower! Meet at MWPAI in front of Fountain Elms at 12:45pm for instructions. Drone footage will be captured of this unique project.



MOTHER'S DAY PHOTOS!

Stop by Kopernik Park between 12-2pm to get your photo taken by professional photographer Adam Brockway. Get a FREE 4x6 photo, printed right on site. Salon One will be on site to get you "photo ready" as well!

** One free 4x6 per mom –
additional prints available at \$2 each

*Salon
One*



Just Beyond the Square...

15

THE LIBRARY

utica public library

At 11am, visit with animals from: 

And enjoy artwork from UCP in the second floor gallery

18

Visit the Hart Park Project



16

Players of Utica

New York's Oldest Community Theatre since 1913

1018 State Street
315- 724-7624

From 11am - 3pm:

Improvisation Classes on the ½ hour

Kid's Mask Coloring/Decorating

Face Painting

Theater Tours/Open House

Refreshments

Tiffany Lamp Raffle

Showcase of Upcoming Musical 110 in the Shade

17



Enjoy food specials and view the work of local artists at Tiny's Bar and Grill
1014 State Street • 315-732-9497

19

THE TRAMONTANE CAFE

1105 LINCOLN AVE. UTICA NY

Open at 10am on May 12th

Coffee and Tea • Baked Goods • Great Lunch Menu

Floral Themed Coffee Sleeve Art, 12-3pm
Roses are Red Violets are Blue
Poetry Afternoon, 3-6pm
The Kaleidoscope Garden Drag Show, 6-9pm

CHARACTER COFFEE

CAFFEINE & COMPANY

171 Genesee Street • open 10am-3pm
charactercoffee.com

\$1 from every Honey Lavender Latte purchased on May 12 will benefit One World Flower Festival!



THREE DAY PASS

No expiration date

1301 Oneida Street • (315) 520-0800

Stop by and see them during Flower Fest -

You won't believe the space inside!

Bodybuilding superheroes will be on site for photos during the event

Flower Planters and Banners



With support from the City of Utica, flower planters and banners were readied by a group of dedicated volunteers

Coordinators: Gina Murtagh and Alex Samoray

Andi Anderson

Jake Perrin

Marcia Commeford

Connie Pratt

Linda Cox

Emilie Raymond

Vanessa Domino

Marie Soldato

Chloe Kellog

Rainer Maria Wehner

Caroline Williams

UTICA
Love

Utica Love unites artists, business and the City of Utica through collaborative projects and art events. Over the past year and a half, we have brought together art and community in multiple ways including hosting pop up art shows. Our goal is to spread the "Utica Love" through creative placemaking at our artistic events by offering a different experience at each, while showing off local artistic talent. We plan on continuing to bring people together through artistically-infused art events and projects and giving back to Utica... our home!

Almost 30 Years in Oneida Square!



Buy One Get One FREE Slices

from 11am-3pm on May 12, 2018 only

1305 Genesee Street • 315-734-1234



1014 State Street
315-732-9497

Flower Festival Specials:

Two Personal Bottles of Wine & Variety Cheeseboard \$20
Mug of Soup of the Day
with Grilled Cheese on Marble Rye \$5.95
Dessert & Coffee/ Tea \$4.95

Stop by for the Utica Love Pop Up Art Show starting at 3pm



Recipient of the 2018
SBA Excellence in
Small Business Award

Special Mother's Day Menu Available!

1315 Genesee Street • (315) 864-3057

Authentic Dominican Cuisine



Open at 10am on May 12th • Floral Tea Specials

Floral Themed Coffee Sleeve Art, 12-3pm
Roses are Red Violets are Blue Poetry Afternoon, 3-6pm
The Kaleidoscope Garden Drag Show, 6-9pm



261 Genesee Street, next to The Stanley
315-724-4815 • ancorautica.com



257 Genesee Street
(315) 733-6611 • swiftpub.com



620 Memorial Pkwy
Utica, NY
(315) 733-8358
danielesvalleyview.com



FREE Kid's Cone with ANY Food or Ice Cream Purchase

Offer only valid May 12, 2018

Scoops and Sandwiches

331 Genesee Street • (315) 880-3353



50 Oriskany Blvd, Yorkville, NY 13495
(315) 736-6044 • hollandfarms.com



94 Genesee Street in Bagg's Square
(315) 793-7444
thetailorandthecook.com