



# CITY OF UTICA

Department of Urban & Economic Development  
1 Kennedy Plaza, Utica, New York 13502  
(315) 792-0181 fax: (315) 797-6607

**ROBERT PALMIERI**  
MAYOR

## SCENIC & HISTORIC PRESERVATION COMMISSION JANUARY 25, 2016 4:00 PM

---

S&H Case No.: 01-16

273 Genesee Street

Applicant: Allied Sign Company

Owner: Bridgestone Retail Ops, LLC

Zone: S&H

Cert. of Appropriateness

---

In accordance with the requirements contained in Section 2-29-294 of the Zoning Ordinance of the City of Utica, the applicant is seeking approval of a Certificate of Appropriateness in order to install signage at the above referenced property.

The applicant is proposing to install an internally illuminated 2' 7 3/8" x 11' 5 3/8" sign cabinet on the parking lot side of the building. The sign will be fabricated from aluminum and polycarbonate. It will read "Firestone Complete Auto Care".

The applicant has stated that since the main customer parking lot is before the building, customers traveling south on Genesee Street do not have enough time to identify the building, turn on their blinker and safely turn into the parking lot.

---

S&H Case No.: 02-16

252 Genesee Street

Applicant: Kelley Kain-Schiffinger

Owner: 248 Genesee Street Properties, LLC

Zone: S&H

Cert. of Appropriateness

---

In accordance with the requirements contained in Section 2-29-294 of the Zoning Ordinance of the City of Utica, the applicant is seeking approval of a Certificate of Appropriateness in order to install signage at the above referenced property.

The applicant is proposing to install a 4' x 8' die-cut wood sign board in the same area as a previous sign. The sign will not be illuminated. The proposed sign will be browns, cream and white. It will read "Sweet Escape Chocolate Lounge – Escape, Relax, Experience".