



CITY OF UTICA

OFFICE OF THE MAYOR
1 KENNEDY PLAZA
UTICA, NEW YORK 13502
PHONE: (315) 792-0100

ROBERT M. PALMIERI
MAYOR

FOR IMMEDIATE RELEASE-October 4th

Mayor Palmieri Announces "Veterans Day Parade & Flags for Heroes"

Utica, NY - Mayor Robert Palmieri today announced that the City of Utica will once again partner with the Good News Center to organize this year's Flags for Heroes and Veterans Day Parade.

The parade will take place on Saturday, November 5th - 11am on Genesee Street in south Utica. Local businesses, not for profits and community groups are encouraged to march. For information on parade registration, contact **Melissa Kehler at the Good News Center – 315-735-6210** or Melissa@TheGoodNewsCenter.org.

The Good News Center will also display more than 1000 US Flags on the Memorial Parkway leading up to the Veterans Day holiday.

[SEE ATTACHED PARADE REGISTRATION FORM](#)



Community partners:



"Honor America's Veterans" by participating in **2016 Veterans Day Parade**

Saturday, November 5th, 2016 – 11:00am ~ Utica, New York

Name _____

Address _____ Phone (Cell) _____

Contact _____ Email _____

Description of Entry: (float, walking, vehicle) _____

No. of People _____ Will you have Music? _____ Misc. _____

There is NO COST for Parade Entry ~ FREE registration

All parade participants hereby agree to indemnify the City of Utica, The Good News Center, and all event sponsors, volunteers, agents, officers associated with the 2016 Veteran's Day parade and its activities, and hold them harmless from any and all claims, damages, actions, liabilities and expenses arising from or out of any loss, damage to property, or injury to any persons which may be due to any act of omission of said parade participants, or their agents, contractors, volunteers or employees. This agreement is executed by the authorized representative of the respective organization and shall serve to bind all persons associated with the aforementioned parade unit. It shall be the responsibility of the undersigned to inform all persons associated with said unit as to the terms of this agreement including the liability and all matters relating to conduct during the parade. Failure to adhere to this agreement, the Parade Rules and Regulations, or the direction of parade personnel may result in immediate and/or future removal of the Veterans Day parade.

Signature _____ Date _____

RETURN TO: The Good News Center

10475 Cosby Manor Road, Utica, NY 13502

Fax (315) 735-7090

melissa@thegoodnewscenter.org

Or call for more information at 315.735.6210