



# HEAT SMART UTICA, NY

HEAT SMART UTICA is a community campaign designed to encourage residents to learn about clean heating & cooling (CH&C) technologies and improve home energy efficiency. The campaign is directed by the City of Utica with support of the New York State Energy Research & Development Authority (NYSERDA) and supported by rebates from NYSERDA & National Grid.

## WHY CONSIDER CLEAN HEATING & COOLING TECHNOLOGIES?

If your house or building has an old inefficient energy supply system and you are interested in using modern, efficient & clean CH&C technologies and save money - please participate in the campaign. The CH&C systems include ground source heat pumps, air source heat pumps, heat pump water heaters and house energy use reduction. CH&C systems offer many benefits:

- **Affordable** - lowers your energy bills as technologies are more efficient, and last longer with low maintenance
- **Clean** - safe for your home and better for the environment
- **Comfortable** - provides both heating & cooling so you can set your home at your ideal temperature throughout the year

## HOW TO ENROLL IN THE HEATSMART UTICA CAMPAIGN

Mr. Jack Spaeth - Economic Development Program Specialist, is leading the Campaign. Respond by e-mail: [jspaeth@cityofutica.com](mailto:jspaeth@cityofutica.com) or call Jack at (315) 792-0195, to enroll in the campaign. You may also mail the Survey to Jack at City Hall, 1 Kennedy Plaza Utica, NY 13502.

## ENROLLING IN THE CAMPAIGN IS FREE, HAS NO OBLIGATION, & ALLOWS YOU TO:

- (1) Learn about home energy efficiency opportunities & CH&C technologies that meet the needs of your home & lifestyle.
- (2) Find out about NYSERDA's and National Grid's energy efficiency rebates that can save you money on home improvements.
- (3) Sign up for a free, no obligation home energy assessment to learn how you can save money and improve your home's energy efficiency.
- (4) After the assessment, you may decide to have a discussion with an experienced contractor about what type of home energy efficiency and CH&C technology installation is right for your home.

## HEATSMART UTICA CAMPAIGN GOALS:

- 1) **Increase public awareness** of energy efficiency and CH&C technologies through community-based marketing, outreach, and education activities.
- 2) **Enroll home owners** in the campaign for access to information/meet a contractor events, free energy audits, and guidance to improve home energy efficiency and select the right CH&C technologies to meet the needs of the homeowner.
- 3) **Build long-term interest** and demand for energy efficient and clean heating and cooling technologies after the conclusion of the campaign.



Please complete this form & mail it to:

## CITY OF UTICA

DEPARTMENT OF URBAN & ECONOMIC DEVELOPMENT

**Jack Spaeth**  
Economic Development  
Program Specialist

1 Kennedy Plaza, Utica NY 13502



ROBERT M. PALMIERI  
MAYOR

## HEAT SMART UTICA, NY

Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

What type of building(s) do you have?

- Single Family Home    Duplex    Apartment Unit    Commercial    Other

How is your home or business heated now? (Check all that apply)

- Electric Space Heaters    Heat Pumps    Propane    Fuel Oil  
 Natural Gas    Wood    Pellet Stove    Other: \_\_\_\_\_